



SPONSORSHIP PACKAGE



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STANTHORPE RODEO

\$1000
FEATURE
BULL RIDE

NEW!!
MINI BULL
RIDES

5 MARCH 2022

KIDS
ACTIVITIES &
BUCKING
BULL

DJ
MUSIC 'TIL
LATE

AT THE STOCKMAN'S ARENA, STANTHORPE SHOWGROUNDS, 8 HIGH ST, STANTHORPE

GATES OPEN 10AM | PRE-PERFORMANCE 12 NOON | MAIN PERFORMANCE 2PM

THE STANTHORPE RODEO IS AFFILIATED WITH THE NATIONAL RODEO ASSOCIATION

Adults \$20 | Adult concession \$15 | Child (5-U18) \$10 | Child (U5) free | Family \$50 (2 adults & their children)

BAR | CANTEN | EFTPOS | ATM | MECHANICAL BULL | JUMPING CASTLES

Bull ride | Saddle ride | Bareback ride | Rope & tie | Breakaway Roping | Steer wrestling | Team roping | Steer undecorating
Barrel race | Novice bull ride | Novice bareback ride | U18 Junior barrel race | U18 Junior breakaway roping
U18 Junior bull ride | U15 Mini bull ride | U12 Mini bull ride

Enquiries: 0432 686 248 | Further information: www.stanthorpeshowgrounds.com.au/rodeo-subcommittee

The 2022 Stanthorpe Rodeo will be run in accordance with the COVID-19 requirements for events applicable at the time



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**STANTHORPE
RODEO**

THE STANTHORPE RODEO

The Stanthorpe Campdraft and Rodeo subcommittee is a subcommittee of the Stanthorpe Agricultural Society and is responsible for hosting 3 main rodeo related events throughout the calendar year including the Stanthorpe Rodeo in March, the Feature Bull ride in May and the NRA National Finals Rodeo in November.

This event, the Stanthorpe Rodeo, is held on the 1st weekend in March and every second year it corresponds with the biennial Apple and Grape Harvest festival.

Almost \$12,000.00 in prize money is up for grabs, as well as a wealth of donated goods and trophies that make up a total prize pool worth over \$15,000.00.

The Stanthorpe Rodeo is a competition affiliated with the National Rodeo Association.

This is a wonderful opportunity for your organisation to promote your local profile. We invite you to consider the attached Sponsorship Packages for the 2022 Stanthorpe NRA Rodeo.





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**STANTHORPE
RODEO**

THE RODEO SUBCOMMITTEE

Chair:
Clint McErvale

Deputy chair:
Jake McDonald

Secretary:
Kim Gallaway - 0432 686 248

Treasurer:
Paula Boatfield - 0428 195 202

Members:
Ainsley McErvale, Brett Boatfield, Duncan Miles,
Steve Tomasel, Zane Osborne, Rachael Finch

Email:
rodeo@stanagsociety.com.au

Web:
www.stanthorpeshowgrounds.com.au/rodeo-subcommittee

Mail:
The Rodeo Secretary
c/- Stanthorpe Agricultural Society
8 High St, Stanthorpe Q 4380

ABN: 72 480 299 449
(Stanthorpe Agricultural Society)



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**STANTHORPE
RODEO**

FACTS AND FIGURES

Competitors:

Up to 400 competitors over the seventeen rodeo events.

Spectators:

Approximately 1,200 spectators attended the 2021 Stanthorpe Rodeo.

Volunteers:

Over 50 volunteers help out at the Stanthorpe Rodeo.

Website:

All information for the rodeo can be found at the Stanthorpe Rodeo web page on the Stanthorpe Agricultural Society's website at:
www.stanthorpeshowgrounds.com.au/rodeo-subcommittee.

Social media:

Find us on Facebook at Stanthorpe Rodeo.

Media coverage:

The following media outlets will be considered for promotion of the 2022 Stanthorpe Rodeo.

Sponsorship will have to be confirmed and paid prior to 14th February 2022 to be considered for this promotion:

- Stanthorpe Rodeo webpage.
- Stanthorpe Rodeo Facebook page.
- National Rodeo Association website at:
www.nationalrodeoassociation.com.au/coming-events/9-articles/87-stanthorpe-rodeo.
- Local newspapers including the Southern Free Times and The Daily Journal.
- Local radio stations including Rebel FM, Breeze FM and Ten FM.



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**STANTHORPE
RODEO**

SPONSORSHIP PACKAGE CATEGORIES

Naming rights sponsor	\$2000
Chute sponsor	\$500
Timing box sponsor	\$500
Major event sponsor	\$500
Minor event sponsor	\$250
Entertainment sponsor	\$250

NAMING RIGHTS

- Naming rights to the 2022 Stanthorpe Rodeo at the Stanthorpe Showgrounds held on Saturday the 5th of March 2022.
- Logo on promotional flyer.
- Logo on Stanthorpe Rodeo webpage.
- Naming rights to a chute or timing end.
- Logo on chute or timing event end.
- 6 adult entries to the Rodeo.
- Continuous announcement during event.
- Site availability for promotional/product trade stall.
- Logo on Stanthorpe Rodeo webpage.
- Promotion on Stanthorpe Rodeo facebook page.
- Promotion in local media.
- Banner on fence (supplied by sponsor).
- Promotion of merchandise (supplied by sponsor).



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**STANTHORPE
RODEO**

CHUTE OR TIMING EVENT BOX

- Naming rights to a chute or the timing event box based event. Note: There are five chutes & one timing event box available for major sponsorship.
- Every time a competitor will be exiting from your chute or the timing event box, your name will be announced.
- Logo on chute and/or timing event box.
- 4 adult entries to the Rodeo.
- Continuous announcement during event.
- Site availability for promotional/product trade stall.
- Logo on Stanthorpe Rodeo webpage.
- Promotion on Stanthorpe Rodeo facebook page.
- Promotion in local media.
- Banner on fence (supplied by sponsor).
- Promotion of merchandise (supplied by sponsor).

MAJOR EVENT SPONSOR

- You will be given naming rights on a specific major event e.g "Business Name - Event Name".
- Major events include: Bull Ride, Saddle Ride, Bareback Ride, Barrel Race, Rope & Tie, Steer Wrestling, Team Roping, Breakaway Roping, Steer Undecorating.
- 4 adult entries to the Rodeo.
- Continuous announcement during event.
- Site availability for promotional/product trade stall.
- Logo on Stanthorpe Rodeo webpage.
- Promotion on Stanthorpe Rodeo facebook page.
- Promotion in local media.
- Banner on fence (supplied by sponsor).
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MINOR EVENT SPONSOR

- You will be given naming rights on a specific minor event e.g "Business Name - Event Name".
- Minor events include: Novice Bull Ride, Novice Bareback Ride, U18 Junior Bull Ride, U18 Junior Barrel Race, U18 Junior Breakaway Roping, U15 Mini Bull Ride, U12 Mini Bull Ride
- 2 adult entries to the Rodeo.
- Continuous announcement during event.
- Site availability for promotional/product trade stall.
- Logo on Stanthorpe Rodeo webpage.
- Promotion on Stanthorpe Rodeo facebook page.
- Promotion in local media.
- Banner on fence (supplied by sponsor).

ENTERTAINMENT SPONSOR

- Naming rights to entertainment - including but not limited to ring entertainment, mechanical bull, jumping castle, music.
- 4 adult entries to the Rodeo.
- Continuous announcement during event.
- Site availability for promotional/product trade stall.
- Logo on Stanthorpe Rodeo webpage.
- Promotion on Stanthorpe Rodeo facebook page.
- Promotion in local media.
- Banner on fence (supplied by sponsor).
- Promotion of merchandise (supplied by sponsor).

JUNIOR RODEO SPONSOR

- Naming rights to the Junior rodeo - Sun 6 March 2022.
- 4 adult entries to the Saturday rodeo.
- Continuous announcement during event.
- Logo on Stanthorpe Rodeo webpage.
- Promotion on Stanthorpe Rodeo facebook page.
- Promotion in local media.
- Banner on fence (supplied by sponsor).
- Promotion of merchandise (supplied by sponsor).



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SPONSORSHIP FOR THE 2022 STANTHORPE RODEO

If you would like to become a sponsor of the 2022 Stanthorpe Rodeo please complete this form and either:

1. Scan and email it to the Sponsorship Coordinator at: campdraftrodeo@stanagsociety.com.au.
2. Take a photo of it with your phone and MMS it to 0432 686 248.

I/We agree to support the 2022 Stanthorpe Rodeo and are interested in the following sponsorship package.

Please tick the category of sponsorship and indicate the amount you would be willing to sponsor. All sponsorship amounts are inclusive of GST. You will be invoiced in due course.

TICK ✓	CATEGORY	AMOUNT
	Naming rights sponsor	\$2,000.00
	Chute/Timing event box	\$500.00
	Major event	\$500.00
	Minor event	\$250.00
	Entertainment	\$250.00
	Junior rodeo	\$250.00

Company name:	
Contact name:	
Postal address:	
Phone:	
Email:	

Name:

Signature:

Date:

- ABN: 71 512 983 198 (Stanthorpe Agricultural Society)
- Sponsorship must be confirmed by 14th February 2022 for inclusion in all advertising.
- Please forward a high resolution version of your logo to: rodeo@stanagsociety.com.au.